



For Immediate Release:
May 4, 2015

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Geneia Launches First-of-its-Kind Partnership to Use Advanced Analytics to Improve the Quality and Cost of Care for Skilled Nursing and Rehabilitation Patients

Concord, NH – Geneia, a company of experienced healthcare change agents creating analytic and technology solutions to improve healthcare efficiencies, today announced a first-of-its-kind partnership with [Bedford Nursing & Rehabilitation Center \(BNRC\)](#), to use Geneia’s advanced analytics solution coupled with its remote monitoring platform to improve the quality and lower the cost of patient care.

Geneia’s analytics platform integrates clinical, outcomes, claims and utilization data from multiple sources to create a single holistic view of each patient’s medical profile. Under the partnership, BNRC will gain an enhanced and comprehensive real-time view of each of their patients to cost-effectively improve and personalize care.

“As a family owned and operated skilled nursing facility in New Hampshire, our commitment to residents, their families and our staff is to be innovative and to provide the highest quality, most cost-effective care. That is why we’re proud to be the first skilled nursing and rehabilitation facility to use Theon, Geneia’s comprehensive analytics and insights platform.” said John M. Turcotte, BNRC’s President & CEO. “With Geneia, our nursing and therapy professionals will have a new and powerful tool to improve the quality of care that they provide our residents. This tool will assist us in identifying clinical issues earlier and to intervene before any significant deterioration occurs. We will have real time, personalized information that will enable us to provide our residents with the right care, in the right setting at the right time.”

“At a time when many hospitals and physician practices are just beginning to make this kind of investment in advanced analytics, BNRC is demonstrating just how much of a pioneer they are in their industry.” said [Mark Caron](#), CEO of Geneia. “They understand how the information and insights acquired with Geneia technology will not only benefit their patients, but also enable them to work more effectively with the physicians and hospitals who partner with them to care for their patients.”

ABOUT GENEIA

Geneia specializes in the development of advanced clinical, analytical, and technical solutions for healthcare. Our dedicated team of physicians, nurses, technologists, analytics experts, and business professionals brings significant experience in all aspects of healthcare to create solutions that improve health care cost, quality, and accessibility. Geneia helps hospitals, physicians, health plans, brokers, employers, and consumers succeed in the post healthcare reform environment. The company has offices in Harrisburg, PA and Concord, NH. To learn more, visit geneia.com or connect with us [Twitter](#) and [LinkedIn](#).

ABOUT BEDFORD NURSING & REHABILITATION CENTER

Bedford Nursing & Rehabilitation Center is a family owned and operated residential skilled nursing and rehabilitation facility located in Bedford, NH. BNRC offers short-term rehabilitation programs, long-term care, and secure units for residents with dementia and Alzheimer’s disease. We are committed to providing the highest quality of healthcare in a friendly, safe and happy environment. We continually search for innovative and cost effective methods to improve healthcare outcomes, customer service, and our ability to meet the ever changing needs of the communities we serve. To learn more, visit bnrcenter.com or contact Deborah Harpin, Admissions Director at deborah.harpin@bnrcenter.com or 603-627-4147 x129.